

# Amazon Associates Checklist



## TURN CLICKS INTO CASH



START EARNING AFFILIATE  
INCOME EFFORTLESSLY WITH THIS  
SIMPLE STEP-BY-STEP CHECKLIST,  
FROM SIGN-UP TO SUCCESS!

*A Plumber's Wife*

# Welcome!

# Hi! I'm Lallenia, Your Plumbers Wife!



I know **firsthand** how challenging it can be to balance family life, support your spouse's business, and still find a way to earn extra income from home. I've spent over a decade helping my husband start and run a multimillion-dollar plumbing business—while homeschooling our five kids (ages 6 months to 15 years old). I get it—I'm in the trenches with you!

That's why I created this FREE Amazon Affiliate Marketing Starter Checklist—to help you start making money without sacrificing time with your family. Whether you want to complement a business you already run, plan to start one, or just want to earn from the things you love, this checklist will help get you started.

I've already figured out how Amazon affiliate marketing can work for busy wives and moms, and now I'm excited to share these simple, actionable steps with you to get started.

💡 You're in the right place if you're ready to start earning and supporting your family & business in a flexible, easy way!

PLUS! I've included a BONUS section after the checklist to spark ideas on what you can promote for extra income with Amazon among different businesses.

Need a deeper dive? My upcoming eBook will walk you through everything step-by-step! In the meantime, follow me on social [[@aplumberswifebiz](#)] for a behind-the-scenes look at my life as a plumber's wife, business owner, and passive income enthusiast—plus all the fun (and craziness!) that comes with running a biz with your hubby! 🚀💛



## Check Eligibility Requirements

- Ensure you have an active website, blog, YouTube channel, or social media account to apply for the Amazon Associates program.- If not start one!



## Sign Up for the Program

- Visit the [Amazon Associates Website](#).
- Click "Sign Up"
- Log in with your existing Amazon account or create a new one.
- Fill Out the Application with your website details, traffic sources, and payment information.



## Set Up Your Profile

- Enter your preferred store ID (a unique identifier for your affiliate account).
- Provide details about your website's content, niche, and target audience.
- Choose how you drive traffic (social media, blogs, email, or a little bit of all of it!



## Agree to Terms and Conditions

- Carefully review the Amazon Associates Operating Agreement.
- Accept the terms to finalize your application.



## Wait for Approval

- Amazon will review your application and website.
- Ensure your site is active with quality content to meet approval requirements.



## Start Generating Affiliate Links:

- Log in to your Associates account.
- Use Amazon's SiteStripe toolbar or Product Linking tools to generate affiliate links for products.





## Share Your Links

- Integrate affiliate links into blog posts, product reviews, social media, or email newsletters.
- Focus on relevant products that align with your audience's interests or yours!



## Monitor Your Performance

- Track clicks, sales, and earnings using the Amazon Associates dashboard.
- Use reports to optimize your content and improve conversions.



## Comply with Disclosure Requirements

- Ensure your payment information is up to date (direct deposit, check, or Amazon gift card).
- Meet the minimum payout threshold to receive earnings.



## Get Paid

- Wait for the pay period (about 30-45 days) but while waiting to get paid keep sharing and creating!
- Check out the reports and see how you did and where you can improve.



## Tips for Success

- Focus on high-demand products relevant to your audience.
- Create valuable, engaging content to boost traffic and conversions.
- Regularly review Amazon's policies to stay compliant.
- Don't give up! It will work if you want it to!



# But Wait? What products can I promote?

**Below is Inspiration for different industries & how to use Amazon Associates to not only provide value to your customers but bring in passive income for you!- Clickable links so you can see what I am suggesting and brain storm for your own business.**

## Plumbing Business

**Promote:** Plungers, drain cleaners, bathroom gadgets, best towels, water filtration systems, leak detectors, and stylish bathroom accessories.

**Avoid:** Items like sinks, faucets, or major plumbing components that your business installs or warranties.

## Tree Service Business

**Promote:** Chainsaw safety gear, work gloves, plant care books, mulch, decorative planters, and eco-friendly pest control solutions.

**Avoid:** Heavy-duty tree-cutting equipment or professional-grade tools your company uses.

## Childcare Services

**Promote:** Educational toys, baby monitors, childproofing supplies, arts & crafts kits, and sensory play equipment.

**Avoid:** Formula, car seats, or cribs that parents may prefer to buy in person for safety reasons.

## Teachers & Educators

**Promote:** Classroom decor, whiteboard markers, books, student incentives, and digital learning tools.

**Avoid:** Bulk school supplies that schools typically purchase directly from wholesalers.

## **Contractors**

**Promote:** Work boots, tool belts, safety gear, measuring tapes, ergonomic knee pads, and DIY books for homeowners.

**Avoid:** Power tools or building materials that professionals typically source from specialty suppliers.

## **Electricians**

**Promote:** LED light bulbs, surge protectors, smart home devices, battery backups, and tool organizers.

**Avoid:** Wiring, circuit breakers, or electrical components that require professional installation.

## **Cleaning Companies**

**Promote:** High-quality microfiber cloths, eco-friendly cleaning sprays, robotic vacuums, air purifiers, odor eliminators, and organization tools and baskets.

**Avoid:** Industrial-grade cleaning supplies or professional equipment that your company uses for its services.?

## **Bakeries**

**Promote:** Cake decorating kits, professional-grade mixers, pastry tools, themed baking molds, and favorite baking pans.

**Avoid:** Ingredients or pre-made baked goods that could compete with your business.

## **Stay-at-Home Parents**

**Promote:** Home organization, meal prep containers, fitness equipment, self-care products, and educational kits for kids.

**Avoid:** Expensive childcare equipment that requires extensive reviews or safety checks.

## 🏋️ Gym Owners & Personal Trainers

**Promote:** Resistance bands, dumbbells, fitness trackers, foam rollers, gym bags, and protein shakers.

**Avoid:** Junk food and spammy exercise equipment

## 💇 Hair Stylists

**Promote:** Professional hair tools, salon-quality shampoos and conditioners, hair accessories, and styling guides

**Avoid:** Professional-grade hair color or chemicals that require a license to use.

## 💄 Makeup Artists

**Promote:** High-quality makeup brushes, beauty blenders, lighting setups, skincare products, and makeup storage organizers.

**Avoid:** Professional-only makeup products that require certifications to purchase.

## 📷 Photographers

**Promote:** Stylish photo albums, digital picture frames, easy-to-use photo editing apps, photo ready make up, and family matching outfits.

**Avoid:** High-end cameras or lenses that professionals may prefer to buy through specialty retailers.

✅ *Disclaimer: Always ensure the products you promote align with your business values and don't compete with the core services or products you offer. Think strategically about what complements your business rather than conflicts with it! Don't forget to mention that as an Amazon Associates you may earn a small income for the links clicked just like I will if you purchase something from this list.*

**I hope this has inspired you and gave you ideas for your business or stage in life!  
If you have a business not listed shoot me a DM and I will give you ideas!**

# TURN CLICKS INTO CASH

*Be on the Look out for my NEW E-BOOK that will dive more in depth to help you get more cash for your clicks!*

- ✓Get people excited about your offer.
- ✓How to couple this with your spouses business or grow your own personal brand.
- ✓Tips and tricks for ways to make it easy & not take up much time.
- ✓Ideas to grow it bigger if you want.